

## MEDIA RELEASE

### Lightforce adds a switch fascia for the Holden Colorado to its range of accessories

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Owners of and Holden Colorado 4WD Dual-cab utes will be thrilled to learn that Lightforce has added a new replacement switch fascia to their range to fit the latest 2017/2018 Holden Colorado.

Car manufacturers have recently started to omit or drastically reduce the number of switch blanks in their designs, causing grief amongst 4X4 enthusiasts who wish to accessorise their vehicle. Switches required to drive accessories such as Lightforce spotlights, a winch, the Redarc TowPro®, a fridge, UHF radio and other 4WD accessories need to be placed somewhere on the dashboard of the vehicle.

After monitoring aftermarket enthusiasts' online forums and consulting with our resellers and customers, Lightforce has designed switch fascias that can integrate seamlessly into a vehicle's dashboard to solve the problem.

"The Switch Fascia for the Ford Ranger has been hugely successful for our customers because they solve all the issues identified in during consultations. Both fascias are easy to install and ensure the addition of multiple switches to the dash retaining the OEM look," said Tarnia Conti, Chief Operating Officer of Lightforce.

The new Lightforce Switch Fascia for 2017 Holden Colorado is designed to allow fitment of up to ten accessory switches, while enhancing the factory appearance of your 2017/2018 Holden Colorado across the various models – from the 2x4 LS, LT, LTZ and Storm versions to the Z71.

The Lightforce Switch Fascia for 2017 Holden Colorado features a silver metallic finish that complements the factory dashboard, with no modifications required to the surrounding console.

For Z71 model owners, there's more good news! There are locations in the fascia to maintain the seat heating function. During installation, simply refit the original factory switches into the Lightforce Switch Fascia panel.

The Lightforce Switch Fascia for 2017 Holden Colorado panel is supplied with one single switch and two switch blanks. For models without seat heating switches, the two lower locations will require the inclusions of switch adaptors for additional switches, which can also be used as blanks (both sold separately).

The first Lightforce designed switch fascia was released to huge demand in 2016 and is dedicated to the Ford Ranger PX2 and Everest models from 2015 onwards.

"The designs are patented by Lightforce and are a testament to our ability to design, engineer and manufacture high-performance products and solutions to meet the needs of our customers," said Tarnia Conti.

The Lightforce Switch Fascia range is part of the suite of innovative products offered by Lightforce today, including Driving Lights and LED Bars, auxiliary lights, wiring harnesses, switches and mounting accessories.

Because the Switch Fascia for 2017 Holden Colorado is a genuine Lightforce product, the thinking has been done for you. The fitment of the product is straightforward and the fascia is covered by a three year Lightforce warranty.

For more information, please contact **Mark Gamtcheff**, Lightforce Marketing Manager on **(08) 8440 0888** or **mark.gamtcheff@lightforce.com**



Holden Colorado fascia before



Colorado LS, LT, LTZ and Storm after installation



Colorado Z71 after installation